



## CELEBRATE BANFF/ LAKE LOUISE OUR PEOPLE, OUR HISTORY!

### 100 Ways To Celebrate 100 Years

*Get your business involved!!*

#### Create Awareness!

##### Use the Logo

1. Use the Centennial logo on menus
2. Use the Centennial logo on letterhead
3. Use the Centennial logo on brochures
4. Use the Centennial logo on your emails
5. Add the Centennial logo to your website and link to the Banff Alberta 2005 Centennial website **[www.alberta2005banff.com](http://www.alberta2005banff.com)**
6. Add the Centennial logo to staff uniforms
7. Use Centennial shirts as your staff uniform
8. Purchase Centennial pins to give to guests
9. Create Centennial buttons with your logo
10. Plant a flowerbed in the Centennial logo
11. Mow or fertilize your lawn or green area in the Centennial logo

##### Educate

12. Develop a brochure or one page hand-out for visitors, detailing the history of your organization or business
13. Create a historical trivial challenge game to help your customers learn more about Banff's history over the last 100 years
14. Advertise on the local Park Radio, ResortTV or community channels to share your history
15. Contact the schools and mentor with Centennial education programs
16. Incorporate Alberta's Centennial into your interpretative programs
17. Submit a story to the local newspaper about what Alberta's Centennial means to you and/or your organization
18. Create an historical photo display

##### Decorate Banff/Lake Louise

19. Consider decorating with a 'Mountaineering– Then & Now' Centennial theme
20. Consider decorating with a 'Skiing– Then & Now' Centennial theme
21. Consider decorating a 'Life in Banff-Then & Now' Centennial theme
22. Dress staff in Centennial period costumes
23. Create historical window displays
24. Paint store windows with Centennial colours
25. Purchase & display banners or flags with the Centennial logo
26. Decorate fire hydrants

##### Offer Products & Packages

27. Create old-fashioned menus & brochures
28. Have all your paper products 'antiqued'
29. Add a 1905 'look' to your newsletters or newspapers
30. Use antique type-setting or fonts
31. Advertise with antique formats and fonts
32. Design a poster celebrating Alberta's Centennial
33. Have a Centennial poster design contest and display the entries
34. Have an 'Alberta in 1905' themed sale
35. Offer a few items at 1905 prices
36. Sell items for \$19.05
37. Create a Centennial slogan for your business
38. Create menu items (drinks/foods) with Centennial themes
39. Offer products that were popular in 1905
40. Package your Centennial products with other suppliers
41. Become an official producer of Centennial merchandise([http://www.albertacentennial.ca/participate/sell\\_merchandise.asp](http://www.albertacentennial.ca/participate/sell_merchandise.asp))

# Celebrate and Have Fun!

## Events

42. Host a Centennial event
43. Plan a First Night New Year's celebration
44. Theme a staff party to celebrate Alberta's Centennial
45. Theme a client appreciation event
46. Organize a staff reunion
47. Put a Centennial theme on your next conference or Annual General Meeting
48. Plan an old-fashioned picnic
49. Organize an arts & entertainment festival
50. Organize a roadside clean-up to gather 100 bags of litter
51. Organize a parade
52. Organize a birthday party on Sept. 1, 2005
53. Sponsor a firework's display
54. Sponsor a photo contest with a Centennial theme
55. Host a Centennial dinner
56. Ring Church Bells daily at 5:00 p.m.
57. Host a pancake breakfast with a Centennial theme
58. Host a neighborhood block party with a Centennial theme
59. Organize an art exhibit with a Centennial theme
60. Honour an individual in your family or community who has contributed to your family/business/community's heritage

## Active Living

61. Walk 100 blocks
62. Golf 100 holes in 2005
63. Ski 100 days in 2005
64. Swim 100 lengths of the pool
65. Organize a skating party on the Bow River or Lake Louise
66. Organize a snow-shoeing party
67. Organize a group to take 100 hikes in 2005
68. Organize a group to bike 100 kilometers in 2005
69. Organize a Centennial Bonspiel
70. Organize a Centennial Baseball Tournament
71. Organize a Centennial Hockey Tournament
72. Organize a Centennial Bike Rodeo
73. Organize a Centennial Trail Ride on horseback

## Personal Participation

74. Join the Centennial Committee
75. Tell the story of any Centenarians you know
76. Display your family's history/heritage
77. Attend a Centennial event
78. Attend Doors Open Banff in June 2005
79. Organize a family reunion or homecoming
80. Plan to meet 100 new people in 2005
81. Coordinate a time capsule
82. Plant 100 trees
83. Start a Centennial education fund for a child
84. Learn the words to Alberta's Centennial song([http://www.albertacentennial.ca/celebrations/alberta\\_song/alberta\\_lyrics.asp](http://www.albertacentennial.ca/celebrations/alberta_song/alberta_lyrics.asp))
85. Donate \$100.00 to your favorite charity
86. Plant a friendship garden
87. Volunteer 100 hours to a local service organization or a Centennial event
88. Write a book with 100 short stories
89. Trace your family history
90. Keep heritage alive and acknowledge its significance by renovating your heritage home (or your new home)
91. Design a 100 piece puzzle featuring the history of Banff/Lake Louise
92. Design a t-shirt commemorating 100 years in Banff/Lake Louise
93. Contribute to a museum collection
94. Donate \$2005.00 to your favorite cause
95. Create a list of your 100 favorite things about Banff & Lake Louise
96. Fundraise to build a pedestrian bridge across the Bow River
97. Create a piece of art that celebrates Alberta's history
98. Send 100 Christmas Cards
99. Theme anything you are already doing as Centennial
100. Put your idea here!!!

*Please advise us of what you are planning, and any use of the centennial logo, so we can assist you in the promotion of your event!*

**CONTACT THE BANFF LAKE LOUISE ALBERTA  
2005 CENTENNIAL COMMITTEE**

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